

# Arizona Choices Exposition

## Web Advertising Contract

**BANNER AD SIZE:** 468 pixels x 60 pixels. Random &/or Rotating.

**TERMS:** Full payment must accompany artwork. Artwork will not be returned.

**REQUIREMENTS:** All ads must be submitted digitally. We accept only CDRs, DVDs, and emailed ads as 72 dpi RGB gif, jpg, or Flash.

\*Please call or write if you have questions regarding electronic submissions because additional charges will apply if files are improperly prepared and require additional production time.

Advertiser Name	Exhibit #(s)	Sales Rep
_____	_____	_____

Ad size	Color Description	Submission Method	Special Placement
_____	_____	_____	_____

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

(Fax) \_\_\_\_\_ (Cell) \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Special Notes \_\_\_\_\_

Web advertising design services are available at special rates from Roger Hamstra, the Web advertising graphic artist for the Expo. Please email him at roger@arizonachoces.com, or call him at (520) 324-0239.

If timely payments are not made by the Advertiser, as per this agreement, Arizona Choices Exposition reserves the right to release the advertising space without notification and without return of deposit. By acceptance of this agreement, the Advertiser releases Arizona Choices Exposition, the producers, their employees, members, contractors and vendors from any and all contingent liability for damage, injury, or loss to any person or goods which may arise from the advertising space purchased. Additionally, the Advertiser agrees to hold Arizona Choices Exposition harmless in the unlikely event the show does not meet the Advertiser's expectations, or the show is cancelled due to circumstances beyond the Expo's control, including, but not limited to, acts of God, acts of terrorism & war, fire & flood, strikes, police action, governmental emergency, other required use of building, or any other emergency. Cancellation of the show for any of the above reasons will not entitle the Advertiser to a refund for payments that have already been made to the Expo; this includes the agreement to not charge back any credit card payments that have been made to the Expo by the Advertiser.

Signature below acknowledges receipt of and acceptance of these terms & of the Arizona Choices Exposition Exhibitor Contract - Rules & Regulations enclosed.

THIS CONTRACT WILL BE CONSIDERED LEGAL AND BINDING WHEN SIGNED BY AN AUTHORIZED REPRESENTATIVE OF THE ADVERTISER AND IS ENFORCEABLE UNDER THE LAWS OF THE STATE OF ARIZONA. ANY DISPUTES ARE ONLY SUBJECT TO AN ARBITRATION HEARING WITHIN THE STATE OF ARIZONA, COUNTY OF PIMA, AND SHALL BE FINAL AND BINDING UPON THE PARTIES. ANY MODIFICATIONS TO THIS CONTRACT MUST BE IN WRITING, AND SIGNED BY BOTH THE EXPO & THE ADVERTISER. IN THE EVENT THAT ANY PROVISION OF THIS CONTRACT IS HELD TO BE INVALID, SUCH INVALIDITY SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION.

Signature \_\_\_\_\_ Date \_\_\_\_\_