



Dear Valued Exhibitor,

You are invited to participate in The 2005 Arizona Choices Exposition. Arizona Choices Exposition is Tucson's Premier Health & Wellness Expo bringing together cutting edge Sponsors, Exhibitors and Lecturers of ***Conventional and Complementary Choices for Ourselves and Our Environment***, with tens of thousands of targeted attendees.

The Arizona Choices Exposition is being held at **The Tucson Convention Center, Tucson, Arizona, November 11th - 13th, 2005.** Free and Low Cost Health Tests will be available by Medical Doctors, Hospitals, Clinics and Natural Healers; as well as 126 Free Lectures; 90 Workshops; and 9 Special Events.

The **Special Events** include: **ANCIENT PATHWAYS TO MODERN HEALING**, with Lewis Mehl – Madrona, M.D.,Ph.D., Melanie Grimes, R.S.Hom (NA), C.C.H. & Kenneth Cohen.; **SLEEP & PAIN MANAGEMENT**, with Jennifer Schneider M.D.,Ph.D., Rubin Naiman, Ph.D, & Lewis Mehl – Madrona, M.D.,Ph.D.; **VIBRATIONAL MEDICINE**, with Richard Gerber, M.D.; **LIVING HEALTHY BEYOND 100**, with Norm Shealy, M.D.,Ph.D.; **THE HEALING POWER OF AWARENESS**, with Richard Moss; **WOMEN, HEALING & SEXUALITY**, with Caroline Muir & Joan Heartfield, Ph.D.

Our over **\$65,000.00 saturation local marketing campaign** will utilize Billboards, Newspapers, Radio, Cable & Broadcast TV, as well as 50,000 copies of our Program Guide which will be distributed in advance of the event throughout Tucson. The Arizona Choices Website is extensive and is listed in the major search engines and directories. We also produce our own Bi-monthly Journal in Tucson, **Arizona Choices Periodical**, which has over 50,000 readers. The total marketing budget exceeds **\$100,000.00.**

Over **15,000 Complimentary Admission Tickets** will be distributed by Expo Sponsors and the Media in the greater Tucson area in the month preceding the Expo, and the Advanced Admission Price will be a low \$ 5.00 for Friday and \$ 10.00 for Saturday or Sunday. We expect well over **25,000** people to attend the **Arizona Choices Exposition.**

Our **Sponsors** include: **El-Rio Community Health Center** – Serving Tucson with over 11 Health & Dental Clinics; **Ironwood OB/GYN., P. C.** – Women's Healthcare for all stages of your life, from contraception to OB to Menopause; **Arizona Wellness Alliance** – Chiropractic Care with 3 offices in Tucson; and **New Life Health Centers** – "New Life Knows Nutrition" Tucson's largest chain of Natural Foods and Supplements retail stores, with 4 locations.

Our Expo Hotels start at \$59.00/night + tax, and are within a few minutes of The Tucson Convention Center. November is a great time to be in warm sunny Tucson, Arizona! There are less than 300 Exhibit Booths available for sale. Book your space early as we expect to sell out very quickly.

Call today to reserve your booth!

The Arizona Choices Sales Team
5391 West Fireopal Way
Tucson, AZ 85742-9159
info@arizonachoice.com
www.arizonachoice.com
phone: (520) 744-6603



The Arizona Choices Team

Founder & Producer- Bruce Silvey has published health, wellness, and personal growth newspapers and magazines since 1973. His magazine, The New Sun, was the first national periodical in the U.S. that combined health, wellness, and personal growth with spirituality. He has participated in many health and body/mind/spirit expos over the last 15 years, and has held major expo management positions over the last 3 years. As a business consultant he has been instrumental for over 25 years in assisting businesses and organizations to improve their organizational structure and bottom line. His consulting motto is: "Helping to bring your dreams from somewhere over the rainbow into the here & now." He has practiced Hatha Yoga and meditation since 1973, and has authored and published his own book, PEP Thoughts!, on his own "Thought Power System."

National Sales Manager- Mary Murphy has worked on many National Expositions and Conferences. She worked for The Whole Life Expo, from 1998-2001, and has worked on the major Los Angeles and San Francisco Expos during the past three years doing Exhibit Sales as well as on-site Exhibitor Management. She has had the opportunity to work with many National Sponsors and Exhibitors, and has built lasting relationships with her worldwide client base. She recently traveled through Europe and attended London's Body Mind and Spirit event, where she discovered new healing modalities which she is bringing to events in the U.S.

Program Director- Shima Moore (aka Judi V. Brewer) began introducing talent to a receptive public in 1993 as editor-in-chief of Perceptions, a trail-blazing national magazine that brought together unlikely bedfellows to reveal a bipartisan need for freedom in areas of health, politics and metaphysics. A sought-after program director, editorial director and production manager for premier national health, wellness and metaphysical expos and conferences, including Whole Life Expo, The Women's Business Conference, New Age Expo, Conscious Life Conference and Expo, and New Living Expo, Shima's warmth and uncanny instincts for what the public wants has ignited the spirit of audiences while maintaining a serene environment for staff members and presenters. In addition to spear-heading community projects across the nation, Shima co-founded San Francisco's world-renowned Rainbow Grocery and General Store in 1974, where as its initial buyer, she introduced generations of thankful shoppers to healthy foods and alternatives in wellness. A public relations consultant for select individuals and businesses, Shima is an avid writer who has written and hosted cable TV and radio shows, as well as magazine articles and columns.

Webmaster & Publications Editor- Roger Hamstra has been designing and managing web sites, as well as creating multimedia and computer graphics, since 1993. A participant in the early years of html and web browser development, Roger brings a wealth of technical and design skills and experience to any project. A Phi Beta Kappa with an honors degree in philosophy, Roger's primary focus has always been spiritual life.

Advertising Agency- Dark Horse Media, founded in Tucson in 1996, provides extensive media research, negotiation skills and media planning and buying expertise to area businesses. Representing over 32 companies, Dark Horse Media has helped dozens of companies enjoy increased market share and profitability through extremely effective marketing and advertising.



Projected Media Exposure for Expo Marketing

Arizona Choices Exposition will be heavily publicized. Every Southern Arizonan will be aware of this event by the time November 11th, 2005 arrives. An extensive media campaign will saturate the marketplace, consisting of television, radio, print publications and outdoor billboards. In addition, there will be a full PR blitz of feature articles, interviews and stories, in print and on the air. National and regional magazines on health and alternative medicine will also be utilized to advertise the Conference.

The Television Campaign - October 23 through November 13, 2005. Over 600 commercials will air on TV. Estimated reach and frequency: 95% of adults 25-54 will be reached an average of 6 times.

The Radio Campaign - October 30 through November 13, 2005. Over 280 spots will air on radio. Estimated reach and frequency: 60% of adults 25-54 will be reached an average of 6.5 times.

The Print Campaign - Consistent exposure on the front page of sections in The Tucson Newspapers; and *Inside Tucson Business, Tucson Weekly, Fitness Plus* and Southern Arizona newspapers (such as *Sierra Vista Herald, Green Valley News, Bisbee Daily Review* and others), 2 weeks prior to the event.

The Outdoor Campaign - Over 16 billboard locations will provide additional exposure throughout the Tucson market, reaching over 50% of Tucsonans approximately 5 weeks prior to the Exposition.

Overall Cumulative Effect - Literally **95%** of Southern Arizona will have been reached with news of Arizona Choices Exposition an average of **18 times!!!**

Source: Arbitron, 2/04; Nielson, 2/04; DEC Count

Projected Demographic Profiles for Expo Attendees

Median Age: 43

61% are Females.

68 % are married.

The Average Household Income is \$ 72,000.

77% Own Their Own Homes.

65% are College Educated.

42% are College Graduates.

58 % Shop Organic / Natural Foods / Supplement Stores / Health Markets.

91 % Purchase Vitamins, Minerals, or Herbal Supplements.

84 % Exercise 1 or more times a week.

Source: Scarborough

100 % are in the process of making Self-Care and Health Improvements in their lives, and the lives of their families.

5391 West Fireopal Way, Tucson, AZ 85742-9159
(520) 744-6603, Fax: (775) 535-5699 <http://www.arizonachoces.com>



CITY OF TUCSON OFFICE OF THE MAYOR
PROCLAMATION

WHEREAS, *Snow Lion Enterprises, LLC, doing business as Arizona Choices Exposition, will hold the First Annual Exposition and Conference concerning conventional and complementary choices regarding health in November of 2005 in the City of Tucson; and*

WHEREAS, *the theme of both the Exposition and Conference is, "Experiencing Conventional and Complementary Choices for Ourselves and Our Environment." Free lectures, workshops, special events and several hundred exhibitors will be included in this event.*

WHEREAS, *a variety of free and/or low-cost health screenings will allow citizens the opportunity to utilize sophisticated diagnostics which might not otherwise be available to them; and*

WHEREAS, *a Mexican American Special Exhibition Section and a Native American Pow-Wow/Special Exhibition Section will be highlighted at this event; and*

WHEREAS, *following the Exposition, the Conference will include in-depth meetings in classroom settings with national experts and locally-known teachers and lecturers; and*

WHEREAS, *this Exposition and Conference will be an annual, low cost event for the benefit of all our citizens; and*

NOW, THEREFORE, *I, Robert E. Walkup, Mayor of the City of Tucson, Arizona, do hereby proclaim November 11 – 16, 2005 to be*

***TUCSON'S HEALTH
WEEK***

in this community, and encourage all of our citizens to recognize and appreciate this special Health Week event specifically organized to help us all make informed health choices.

IN WITNESS WHEREOF, *I have hereunto set my hand and caused the Seal of the City of Tucson to be affixed this 11th day of November 2005.*

Robert E. Walkup, Mayor

ATTEST:

Kathleen S. Detrick, City Clerk



CITY OF
TUCSON

OFFICE OF THE
MAYOR

ROBERT E. WALKUP

June 01, 2004

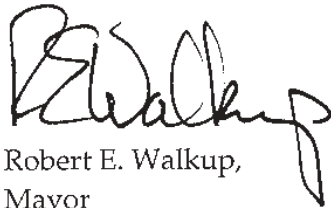
Dear Exhibitors:

I recently proclaimed the week of November 11 – 16, 2005 as Tucson's Health Week, which encompasses the Arizona Choices Exposition and Conference, "Experiencing Conventional and Complementary Choices for Ourselves and Our Environment." On behalf of our citizens, I welcome your participation as Exhibitors. You will make an invaluable contribution to this Exposition, which will touch the lives of many Tucsonans.

The City of Tucson is honored to be your host. We envision that this unique conference and expo will become an annual event for Tucson. Your work and innovation in the first year will set the tone for success in the future.

We encourage you to take advantage of all that our unique City has to offer, including our special attractions, desert and mountain scenery, and southwestern dining. In particular, we hope you will be as touched by Tucson's hospitality as our lives will be enriched by your presence.

Sincerely,



Robert E. Walkup,
Mayor



Arizona Choices Exposition

November 11th – 13th, 2005, Tucson, AZ

Exhibit Reservation/Payment Form

Exhibit Name (Maximum 35 Characters) _____ Booth Number(s) _____ Sales Rep _____

Exhibit Description (Maximum 35 Characters) _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Telephone Number(s) (Day) _____ (Evening) _____

(Fax) _____ (Cell) _____

E-Mail Address _____

List ALL products or services to be exhibited. (Be complete—you may be limited to items listed.)

List Multi-Level or Network Marketing company(s) you will be representing.

Exhibit Booth Fee \$ _____ Program Guide Ad \$ _____

Web Page Ad \$ _____ = **TOTAL DUE \$** _____

Deposit \$ _____ 50 % of Booth Fee + Payment in Full for Ads.

Check. Cash, Money Order, MasterCard, VISA, Discover Card - Please Circle Type of Payment

Card # _____ Expiration Date: ____/____/____

Last 3 Digits on Reverse of Card _____ Also, if applicable, please charge this Card for my balance when due.

Authorized By- **Printed** Name As It Appears On The Card _____

Signature of Cardholder _____ Date _____

I have read, agree to, & understand the Arizona Choices Exposition Exhibit Contract - Rules & Regulations.

Exhibitor's Signature _____ Date _____

5391 West Fireopal Way, Tucson, AZ 85742 (520) 744-6603 Fax 775-535-5699



Advertising Opportunities

1. The Program Guides-

Over 65,000 Pre-Qualified Prospects!

50,000 Advance Program Guides will be distributed for one month prior to the Expo through supermarkets & convenience stores, and directly to hospitals, medical centers & offices, chiropractic and naturopathic clinics & offices as well as other health practitioners, health food & vitamin stores, health clubs, bookstore, etc.

In addition, over 15,000 Show Program Guides will be distributed at the show.

Program Guide:

Full Page 4 Color 7 1/2" w x 9 3/4" h - \$2200.

Full Page B/W 7 1/2" w x 9 3/4" h - \$1820.

1/2 Page 4 Color (horizontal) 7 1/2" w x 4 3/4" h - \$1280.

1/2 Page B/W (vertical) 3 5/8" w x 9 3/4" h - \$994.

1/2 Page B/W (horizontal) 7 1/2" w x 4 3/4" h - \$994.

1/4 Page B/W (vertical) 3 5/8" w x 4 3/4" h - \$550.

Premium Positions:

Program Guide Full Page 4-color, full bleed Back Cover

Trim Size - 8 1/4" w x 10 1/2" h - \$3300.

Program Guide Full Page 4-color, Inside Front or Inside Back Cover

7 1/2" w x 9 3/4" h - \$2720. Each

Standard Agency Commission provided to Accredited Agencies.

2. The Website-

www.arizonachoice.com

*Tens of Thousands of hits through extensive major and alternative media advertising.

**Tens of Thousands more hits through free and paid-for search engine and directory positioning.

***Plus Thousands more hits through exhibitor and speaker email list promotion.

Home Page Banner - \$1100.

Secondary Page Banner - \$650.

Banner Ad Size is 468 pixels x 60 pixels. Random &/or Rotating.

5391 West Fireopal Way, Tucson, AZ 85742-9159
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Arizona Choices Exposition Exhibit Contract - Rules & Regulations

Arizona Choices Exposition, hereinafter to be referred to as the Expo, shall refer to the sponsoring organization, corporation, association or institute, its officers, members, agents or employees acting for it, in the management of the exhibit. Expo shall provide all show management and establish all show policies. Exhibitors & Sponsors, hereinafter to be referred to as Exhibitors, shall refer to organizations and individuals who rent booth space from the Expo for this event.

***Eligibility and Placement of Exhibits** - The Expo reserves the exclusive right to determine the eligibility of any company or product for the inclusion in the Exhibit Hall. Expo reserves the right to reassess space or relocate space in order to assure show continuity.

***Exhibit Hours** - Each Exhibitor is required to keep at least one attendant in the booth during all show hours. There is absolutely no move-out allowed prior to the official move-out period at the end of the show, unless so directed by Expo management.

***Limitation of Liability** - The Exhibitor agrees to hold harmless and make no claim for any reason whatsoever including negligence against the Expo, its Producers, members or agents, employees, contractors, vendors, lessors, or owners or management of the exhibit premises for loss, theft, damage or destruction of property, nor for any injury to them or their employees while at the Event. Each Exhibitor should purchase his own insurance.

***Defacing of Building** - Exhibitors are liable for any damage caused by fastening displays to the building floor, walls, or to the standard booth equipment or for damages caused in any other manner. Exhibitors may not apply paint, lacquer, adhesives, or any other coating to building walls and floors or to standard booth equipment.

***Sound and Lighting** - Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems, or any noise-making machines must be conducted or arranged so that the sound resulting from the demonstration will not annoy or disturb adjacent Exhibitors and their patrons, and not cause the aisles to be blocked. Non-compliant display and effects will be removed at Expo management discretion.

***Rejected Displays** - The Exhibitor agrees that his exhibit shall be admitted and shall remain day to day solely in strict compliance with these rules. The Expo reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any Exhibitor or his representatives with or without giving cause. If cause is not given, liability shall not exceed the return to the Exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or Exhibitor is ejected for violation of these rules, or for any other stated reason, no return of rental shall be made.

***Insurance** - Fire and theft insurance, if so desired, must be secured by each Exhibitor at his own expense.

***Exhibitor Representative's Responsibility** - Each Exhibitor must name at least one person to be the Exhibitor representative in connection with installation operation and removal of exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which Exhibitor shall be responsible.

***Sample Distribution** - All exhibit activity and displays must remain in the designated rented space. Distribution of samples and promotional type literature is fully restricted to the confines of the booth.

***Parking** - The Expo does not provide parking for the Exhibitor. The Expo assumes no responsibility for theft or damage to vehicles or their contents while parked at the Expo site.

***Taxes & Fees** - Exhibitors agree to be responsible for sales taxes, business fees, and/or government fines or levies thereof, as a result of their participation in the event.

***Exhibit Booths** - Four identification badges for each 10' x 10' booth will be provided for use by working booth personnel only. Each Exhibitor is responsible for these badges throughout the event. Expo retains the right to remove or limit badges, when or if their use is being exploited or abused. Additional badges may be purchased by Exhibitors for \$10.00 each.

***Food Booths** - Exhibitors selling or sampling foods must secure & display at their booths, certificates from the appropriate Health & Fire Departments, as required by law. Neither the Expo nor the facility can provide storage, refrigeration, water, kitchen access, or equipment of any kind. Exhibitors who prepare, distribute and/or sell any food or beverage products hereby indemnify the Expo and the facility from any claims or damages relating to the preparation, distribution, sale or consumption of such products.

***Labor** - Exhibitors must comply with any union work rules if applicable.

***Exhibit Logistics** - Detailed data in the form of an Exhibitor Information Kit will be mailed to each Exhibitor for advanced planning. The Kit will contain information regarding shipments, labor, electrical services, rental items, exhibit hours, etc. Service order forms for all available services will be included and should be returned promptly to the appropriate organizations.

***Subleasing** - Exhibitors may not sublet or assign their space, nor any part thereof.

***Products/Services Available** - Any product or service not specifically listed on reservation form may be removed by Expo at will.

***Security** - The Expo will employ reasonable security during the course of the Expo. The Expo, its management, and the owners or lessors of the exhibit premises do not assume any responsibility for Exhibitor's property.

***Fire & Safety Laws** - Federal, State & City laws and regulations must be strictly observed. Cloth decorations and table coverings must be flameproof. Wiring must comply with the local Fire Departments and Underwriter's Labs rules and regulations. Smoking, incense, candle or smudge burning in exhibits or exhibit building is strictly forbidden. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.

***Amendments to Rules** - Any and all questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the Expo. These rules and regulations may be amended at any time by the Expo and all amendments so made shall be binding on Exhibitors equally with the foregoing rules and regulations.

***Reservation & Cancellation of Exhibit Space** - 50% of the total exhibit space fee is due upon assignment of space. In the event of cancellation by the Exhibitor the deposit is nonrefundable. Ninety days prior to the Expo, the balance of the exhibit space fee is due & payable. If full payment is not received, the Exhibitor's reservation will be cancelled, the deposit will not be refunded, and the booth may be resold by the Expo. In any case, in the event of cancellation by the Exhibitor, all booth space payments are nonrefundable.

***Compliance with Laws** - Exhibitors must comply with all laws, rules, regulations and ordinances in force whether Federal, State, City or County. It is the responsibility of the Exhibitor to inform the Expo of any product, service, or claim which does not comply with the regulations of the FDA or any other regulatory agency, which is considered experimental. Exhibitor is strictly prohibited from having or selling on site any substance or product considered illegal. Consequences for any such action will be solely borne by Exhibitor and may be cause for immediate expulsion without recompense.

***Expo Management** - Any matter not specifically covered by these provisions shall be subject solely to the decision of the Expo Management.

*If timely payments are not made by the Exhibitor, as per this agreement, The Expo reserves the right to release the exhibit space without notification and return of deposit.

*By acceptance of this agreement, the Exhibitor releases The Expo, Snow Lion Enterprises, LLC dba Arizona Choices Exposition, the producers, their employees, members, contractors and vendors from any and all contingent liability for damage, injury, or loss to any person or goods which may arise from the rental and occupation of exhibit space. Additionally, the Exhibitor agrees to hold Arizona Choices Exposition harmless in the unlikely event the show does not meet the Exhibitor's expectations, or the show is cancelled due to circumstances beyond the Expo's control, including, but not limited to acts of God, acts of terrorism & war, fire & flood, strikes, police action, governmental emergency, other required use of building, or any other emergency. Cancellation of the show for any of the above reasons will not entitle the Exhibitor to a refund for payments that have already been made to the Expo; this includes the agreement to not charge back any credit card payments that have been made to the Expo by the Exhibitor.

*Signature below acknowledges receipt of and acceptance of these terms.

***THIS CONTRACT WILL BE CONSIDERED LEGAL AND BINDING WHEN SIGNED BY AN AUTHORIZED REPRESENTATIVE OF THE EXHIBITOR AND IS ENFORCEABLE UNDER THE LAWS OF THE STATE OF ARIZONA. ANY DISPUTES ARE ONLY SUBJECT TO AN ARBITRATION HEARING WITHIN THE STATE OF ARIZONA, COUNTY OF PIMA, AND SHALL BE FINAL AND BINDING UPON THE PARTIES. ANY MODIFICATIONS TO THIS CONTRACT MUST BE IN WRITING, AND SIGNED BY BOTH THE EXPO & THE EXHIBITOR. IN THE EVENT THAT ANY PROVISION OF THIS CONTRACT IS HELD TO BE INVALID, SUCH INVALIDITY SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION.**

I have read, agree to, & understand this Exhibit Contract, Rules & Regulations.

Signature _____ Date _____
Exhibitor's Signature

Arizona Choices Exposition

Program Guide Advertising Contract

TRIM SIZE: 8 1/4" X 10 1/2"

TERMS: Full payment must accompany artwork. Artwork will not be returned.

REQUIREMENTS: All ads must be submitted digitally. We accept only CDRs, DVDs, and emailed ads as a 300 dpi, CMYK or Grayscale tif.

*Please call or write if you have questions regarding electronic submissions because additional charges will apply if files are improperly prepared and require additional production time.

Advertiser Name _____ Exhibit #(s) _____ Sales Rep _____

Ad size _____ Color Description _____ Submission Method _____ Special Placement _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Shipping Address _____

City _____ State _____ Zip _____

Phone (Day) _____ (Evening) _____

(Fax) _____ (Cell) _____

E-Mail Address _____

Special Notes _____

Advertising design services are available at special rates from Great Scott Design, the Display Advertising graphic arts team for the Expo. Please email them at info@gr8scotttdesign.com, or call them at (520) 795-3027.

If timely payments are not made by the Advertiser, as per this agreement, Arizona Choices Exposition reserves the right to release the advertising space without notification and without return of deposit. By acceptance of this agreement, the Advertiser releases Arizona Choices Exposition, the producers, their employees, members, contractors and vendors from any and all contingent liability for damage, injury, or loss to any person or goods which may arise from the advertising space purchased. Additionally, the Advertiser agrees to hold Arizona Choices Exposition harmless in the unlikely event the show does not meet the Advertiser's expectations, or the show is cancelled due to circumstances beyond the Expo's control, including, but not limited to, acts of God, acts of terrorism & war, fire & flood, strikes, police action, governmental emergency, other required use of building, or any other emergency. Cancellation of the show for any of the above reasons will not entitle the Advertiser to a refund for payments that have already been made to the Expo; this includes the agreement to not charge back any credit card payments that have been made to the Expo by the Advertiser.

Signature below acknowledges receipt of and acceptance of these terms & of the Arizona Choices Exposition Exhibitor Contract - Rules & Regulations enclosed.

THIS CONTRACT WILL BE CONSIDERED LEGAL AND BINDING WHEN SIGNED BY AN AUTHORIZED REPRESENTATIVE OF THE ADVERTISER AND IS ENFORCEABLE UNDER THE LAWS OF THE STATE OF ARIZONA. ANY DISPUTES ARE ONLY SUBJECT TO AN ARBITRATION HEARING WITHIN THE STATE OF ARIZONA, COUNTY OF PIMA, AND SHALL BE FINAL AND BINDING UPON THE PARTIES. ANY MODIFICATIONS TO THIS CONTRACT MUST BE IN WRITING, AND SIGNED BY BOTH THE EXPO & THE ADVERTISER. IN THE EVENT THAT ANY PROVISION OF THIS CONTRACT IS HELD TO BE INVALID, SUCH INVALIDITY SHALL NOT AFFECT THE VALIDITY OR ENFORCEABILITY OF ANY OTHER PROVISION.

Signature _____ Date _____

Arizona Choices Exposition

Web Advertising Contract

BANNER AD SIZE: 468 pixels x 60 pixels. Random &/or Rotating.

TERMS: Full payment must accompany artwork. Artwork will not be returned.

REQUIREMENTS: All ads must be submitted digitally. We accept only CDRs, DVDs, and emailed ads as 72 dpi RGB gif, jpg, or Flash.

*Please call or write if you have questions regarding electronic submissions because additional charges will apply if files are improperly prepared and require additional production time.

Advertiser Name	Exhibit #(s)	Sales Rep
_____	_____	_____

Ad size	Color Description	Submission Method	Special Placement
_____	_____	_____	_____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Shipping Address _____

City _____ State _____ Zip _____

Phone (Day) _____ (Evening) _____

(Fax) _____ (Cell) _____

E-Mail Address _____

Special Notes _____

Web advertising design services are available at special rates from Roger Hamstra, the Web advertising graphic artist for the Expo. Please email him at roger@arizonachoces.com, or call him at (520) 324-0239.

If timely payments are not made by the Advertiser, as per this agreement, Arizona Choices Exposition reserves the right to release the advertising space without notification and without return of deposit. By acceptance of this agreement, the Advertiser releases Arizona Choices Exposition, the producers, their employees, members, contractors and vendors from any and all contingent liability for damage, injury, or loss to any person or goods which may arise from the advertising space purchased. Additionally, the Advertiser agrees to hold Arizona Choices Exposition harmless in the unlikely event the show does not meet the Advertiser's expectations, or the show is cancelled due to circumstances beyond the Expo's control, including, but not limited to, acts of God, acts of terrorism & war, fire & flood, strikes, police action, governmental emergency, other required use of building, or any other emergency. Cancellation of the show for any of the above reasons will not entitle the Advertiser to a refund for payments that have already been made to the Expo; this includes the agreement to not charge back any credit card payments that have been made to the Expo by the Advertiser.

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Signature _____ Date _____

Arizona Choices Exposition

Speaker Application

Please Note: The deadline for signed and completed Speaker Applications is August 22nd, 2005. You will only be notified if accepted. Your scheduled speaking day & time will be sent to you subsequently. Your room will not be assigned until the week of the Expo. You will be advised of your room when you check in at the Expo. Submitting this Speaker Application does not guarantee that you will be selected to speak!

VERY IMPORTANT!!! - Free Lectures Are 45 Minutes Long. A 5 Minute Period Is Allowed To Exit The Room After Your Lecture. A 10 Minute Period Is Allowed For The Next Speaker To Enter And Set Up. PLEASE Respect These Time Periods, So That A Smooth Transition Will Occur!

Exhibitor Name: _____

Speaker Name: _____

Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (Day) _____ (Evening) _____

(Fax) _____ (Cell) _____

E-Mail Address _____

Applications must include all of the following information to be considered:

1. The Title and a 50 word Description of lecture.
 2. Your 25 word Biography.
 3. Quality B/W (Head Shot) Digital Photo as a tif, 300 dpi, no smaller than 2" x 2".
- Please send directly via e-mail to: Roger Hamstra- roger@arizonachoces.com

NOTE: Arizona Choices Exposition reserves the right to edit Description & Bio according to the size, style and format of the program guide.

Lecture Title _____

Please indicate any times that you are NOT AVAILABLE to

PLEASE CHECK:

- I am an exhibitor at Arizona Choices Exposition - Booth Number _____
- I purchased an ad in Arizona Choices Exposition Program
- I would like to receive information on exhibiting and advertising.

Agreed To By (Please Sign) _____

Please fax or mail to Arizona Choices Exposition: 5391 W. Fireopal Way, Tucson, AZ 85742-9159 fax: 775-535-5699