

<b>Resource Guide</b>	
<b>1 Issue (2 months)</b>	<b>6 Issues (12 months)</b>
Issue 1 \$50.00	Issue 1 \$50.00
	Issue 2 \$50.00
	Issue 3 \$50.00
	Issue 4 \$50.00
	Issue 5 \$25.00 (50% Discount)
	Issue 6 FREE
	<b>Average: \$37.50</b>

<b>Directory Listings</b>	
<b>1 Issue (2 months)</b>	<b>6 Issues (12 months)</b>
Issue 1 \$150.00	Issue 1 \$150.00
	Issue 2 \$150.00
	Issue 3 \$150.00
	Issue 4 \$150.00
	Issue 5 \$75.00 (50% Discount)
	Issue 6 FREE
	<b>Average: \$112.50</b>

<b>1/4 Page BW Display Ads</b>	
<b>Process color charge per ad per issue: \$75.</b>	
<b>1 Issue (2 months)</b>	<b>6 Issues (12 months)</b>
Issue 1 \$250.00	Issue 1 \$250.00
	Issue 2 \$250.00
	Issue 3 \$250.00
	Issue 4 \$250.00
	Issue 5 \$125.00 (50% Discount)
	Issue 6 FREE
	<b>Average: \$187.50</b>

<b>1/2 Page BW Display Ads</b>	
<b>Process color charge per ad per issue: \$150.</b>	
<b>1 Issue (2 months)</b>	<b>6 Issues (12 months)</b>
Issue 1 \$450.00	Issue 1 \$450.00
	Issue 2 \$450.00
	Issue 3 \$450.00
	Issue 4 \$450.00
	Issue 5 \$225.00 (50% Discount)
	Issue 6 FREE
	<b>Average: \$337.50</b>

<b>Full Page BW Display Ads</b>	
<b>Process color charge per ad per issue: \$350.</b>	
<b>1 Issue (2 months)</b>	<b>6 Issues (12 months)</b>
Issue 1 \$800.00	Issue 1 \$800.00
	Issue 2 \$800.00
	Issue 3 \$800.00
	Issue 4 \$800.00
	Issue 5 \$40.00 (50% Discount)
	Issue 6 FREE
	<b>Average: \$600.00</b>

<b>Cover Page Display Ads</b>			
<b>Back Cover (Includes full color and bleed.)</b>	<b>6 Issues (12 months)</b>	<b>Inside Front or Back Cover Process color charge per ad per issue: \$350</b>	<b>6 issues</b>
	Issue 1 \$1800		Issue 1 \$1100
Issue 1 \$1800	Issue 2 \$1100	Issue 2 \$1100	
	Issue 3 \$1100	Issue 3 \$1100	
	Issue 4 \$1100	Issue 4 \$1100	
	Issue 5 \$900 (50% Discount)	Issue 5 \$550 (50% Discount)	
	Issue 6 FREE	Issue 6 Free	
	<b>Average: \$1350</b>		<b>Average: \$825</b>